



# Creative Burst!™

Generate wildly innovative thinking

Creative Burst! sessions help you spark your team's ability to collaborate and innovate ... using strategies from nature.



## It's time.

It's crucial for today's leaders to tap into the collective creative intelligence of their teams, or be left behind.

Vibrant OS research shows there must be a foundation of trust for teams to be willing to generate and share ideas – especially when innovative thinking is vital.

**“The role of a leader of innovation is not to set a vision and motivate others to follow. It's to create a community that is willing and able to generate new ideas.”**

Bill Coughran | SVP of Engineering | Google 2003 - 2011

## Outcomes

Clear the path for collaboration and inspire innovation

Reduce conflict and increase team performance

Develop the untapped potential of curiosity as a leadership competency

Help team members deepen connections, build resilience, and leverage diversity

Walk away with Nature Inspired Leadership Tools™ that you can easily apply with your teams

Cultivate trust. Crack open creativity.



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## Ideal for:

- **Executive or team retreats**
- **Kick-offs for new teams**
- **Association events**
- **Conferences**

## Why Nature & Leadership

Life in the wild is tough. So is business. Unpredictable conditions, limited resources, constant pressure to adapt or die. Nature abounds with successful strategies for sensing, adapting, and evolving.

Vibrant OS developed Nature Inspired Leadership Tools™ to bring these proven strategies into organizations so teams can achieve higher levels of sustained performance. Using the Tools stimulates creative collaboration, innovative thinking and generates palpable trust.

To build on that trust Creative Burst! develops your team's leadership skills and competencies. Certified by The Leadership Circle™ to facilitate individual 360s and Team Culture Surveys, we incorporate their leadership competencies into the program including: self-awareness, effective listening, courageous communication, collaboration and curiosity.

## Nature Knows



### Resilience

Grasses, even suburban lawns, are stomped, frozen, and cut. They survive disturbance on a regular basis. Nature has strategies to bounce back.



### Awareness

Schools of fish rapidly respond when a predator nears or currents shift. They are highly attuned to each other and surrounding conditions. Nature embeds strategies to respond to changing conditions.



### Adaptability

Dumpster diving raccoons have learned to take advantage of new food sources when natural habitats are displaced. Nature adjusts to optimize available resources.



### Collaboration

Fire ants build bridges with their bodies, allowing the group to cross formidable chasms. Nature accomplishes seemingly impossible tasks by strategically utilizing group effort.

## Clients



## Curious? Learn more about our programs:

### Linda Graf, CPCC

San Francisco, California  
linda@vibrant-os.com  
415.309.9995

### Denise DeLuca, PE

Seattle, Washington  
denise@vibrant-os.com  
206.962.1223